

NOV 20 2007

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TO: John W. Van Bramer, Art Unit 3622 - United States Patent and Trademark Office

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Application No.: 09/874,853

Inventor(s): Larry James Hughes

Filed: June 5, 2001

Docket No.: 8552

Confirmation No.: 5078

FACSIMILE TRANSMITTAL SHEET AND**CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. §1.8**

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Diane Robinson (Signature)

Listed below are the item(s) being submitted with this Certificate of Transmission:**

- 1) Revised Amendment After Non-Final Office Action Under 37 CFR 1.111 (in response to Notice of Non-Compliant Amendment) (4 Pages)

Number of Pages Including this Page: 5

Comments:

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/874,853
Inventor(s) : Larry James Hughes
Filed : June 5, 2001
Art Unit : 3622
Examiner : John W. Van Bramer
Docket No. : 8552
Confirmation No. : 5078
Customer No. : 27752
Title : In-Channel Marketing and Product Testing System

REVISED AMENDMENT AFTER NON-FINAL OFFICE ACTION
UNDER 37 CFR §1.111

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

INTRODUCTORY REMARKS

In response to the Notice of Non-Compliant Amendment of 11/16/07, please amend the above-identified application as follows (in reference to Applicant's Amendment dated 8/27/07) and consider the following remarks and reconsider the application.

Please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 4 of this paper.